

# MASTHEAD AREA

THIS AREA IS RESERVED

Build to this size:

Front Cover  
With Bleed:  
**7.6875" x 11"**

While the background color should bleed/extend into the portion above/behind/beyond the masthead area, absolutely no graphics or images may appear within this space.

Type-Safe Area

**6.8333" x 7.4917"**

Position all text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Indicates approximate trim line on final book for reference only. (EXTEND BACKGROUNDS TO DARK BLUE BLEED LINES)

LF Ribbon

**2.5729" x 3.4391"**

Ribbon can slide up along right side of ad to place coupons under the Local Flavor Ribbon.

