

Standard Postcard (VSP)

2-SIDES

NO BLEED

TRIM

8.5”
x 4.375”

Indicates approximate trim line on final piece.

TYPE-SAFE AREAS

All type-safe areas are 0.125” from edge of BLEED area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Side 1

TYPE-SAFE AREA

8.25” x 4.125”

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

TRIM

8.5”
x 4.375”

Indicates approximate trim line on final piece.

TYPE-SAFE AREAS

All type-safe areas are 0.125” from edge of BLEED area.

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Side 2

TYPE-SAFE AREA

8.25” x 4.125”

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.