

# Clipper



## 8.375x5 Postcard Template

- Safe Area** ■ Text, logos or any other critical elements must not overlap the Safe Area. The Safe Area allows for slight "draw" when cutting. Any elements within the Safe Area risk being cut off when piece is cut to final size.
- Final Trim** — Size of finished piece. Anything that extends beyond the Final Trim into the Bleed Area will be cut off.
- Bleed Area** ■ Extend background color or images beyond the Final Trim into this area to allow for proper cutting.

Safe Area (7.875"x4.5")

Final Trim (8.375"x5")

Bleed Area (8.625"x5.25")

**White Mailing Area**  
**4"x2"**  
(4.125"x2" with bleed)