## Folded Double Wide Inside Postcard (MIPWF)

4-SIDES NO BLEED

## **VISIBLE AREA VISIBLE AREA** 6" x 1" 6" x 1" This area extends beyond the publication and is visible when inserted. This area extends beyond the publication and is visible when inserted. OUTSIDE 12.5" x 11.5" Indicates final trim size of piece TYPE-SAFE --AREAS All type-safe areas are 0.125" from edge of trim area. Position all vital text and design elements within the type-safe type-safe area may be cut off. **Back Cover** Front Cover **TYPE-SAFE AREA TYPE-SAFE AREA** 6" x 10.25" 6" x 10.25" This area is where your main ad elements—logo, location, headline, copy, etc. should be placed. This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.



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