

Big Four (VBG)
4-SIDES
NO BLEED

OUTSIDE

TRIM
19" x 11"

Indicates approximate trim line on final book.

TYPE-SAFE AREAS

All type-safe areas are 0.125" from edge of trim area.
Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Back Cover
TYPE-SAFE AREA
9.25 in" x 10.75"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

Front Cover
TYPE-SAFE AREA
9.25 in" x 10.75"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

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JOBCODE

INSIDE

TRIM
19" x 11"

Indicates approximate trim line on final book.

TYPE-SAFE AREA

18.75" x 10.75"
All type-safe areas are 0.125" from edge of trim area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Page 2
TYPE-SAFE AREA
9.375 in" x 10.75"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

Page 3
TYPE-SAFE AREA
9.375 in" x 10.75"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

GUTTER—NO SMALL COPY IN THIS AREA. 3/5"