



Variable Image Postcard  
Front

Variable Image  
Postcard

**FULL BLEED**

9.25" x 4.25"

Be sure to extend all background colors, images and graphics to fill entire bleed area.

Type-Safe Area

8.5" x 3.5"

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size

9" x 4"

Indicates approximate trim line on final piece

Variable Image  
Postcard

**FULL BLEED**

5.375" x 4.25"

Be sure to extend all background colors, images and graphics to fill entire bleed area.

Type-Safe Area

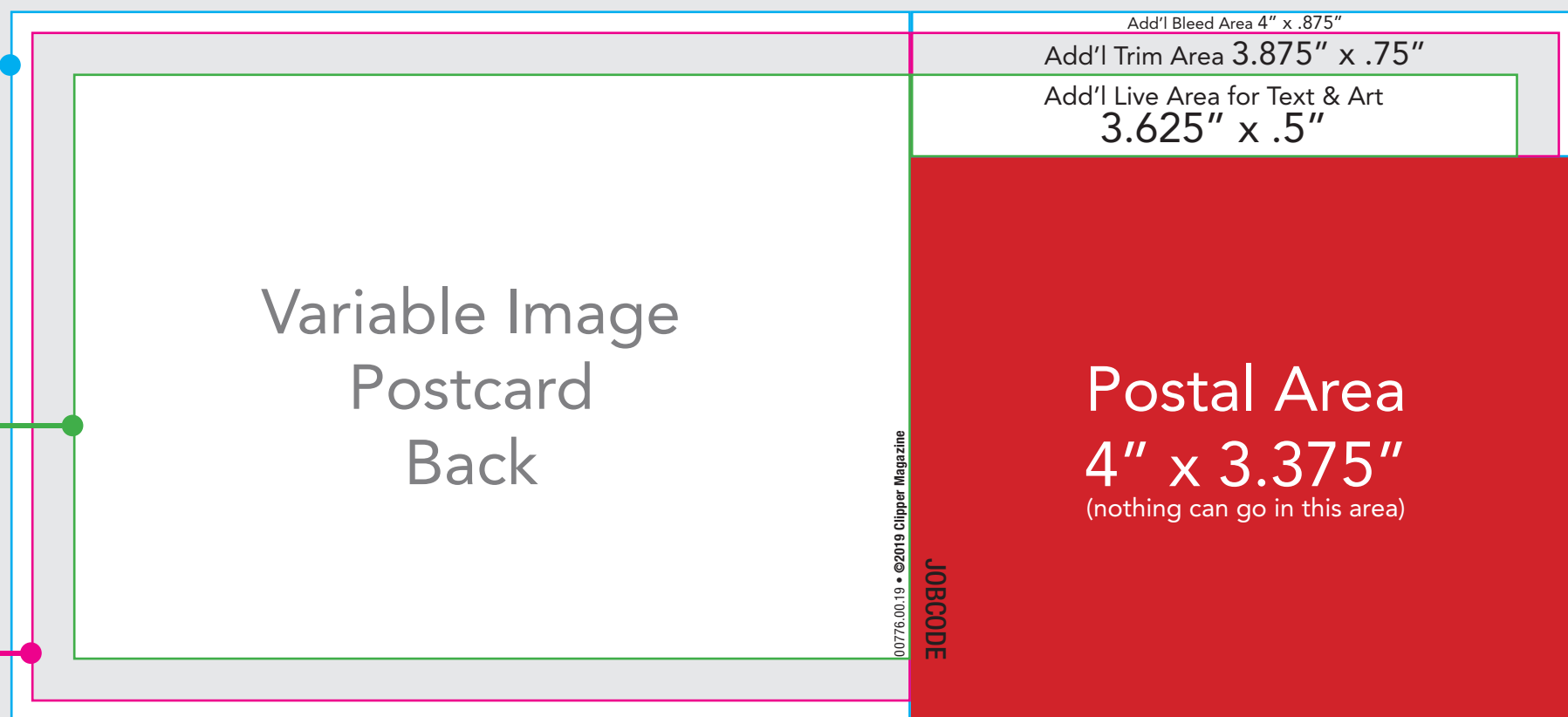
5" x 3.5"

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size

5.25" x 4"

Indicates approximate trim line on final piece



Variable Image  
Postcard  
Back

Postal Area

4" x 3.375"

(nothing can go in this area)

Add'l Bleed Area 4" x .875"

Add'l Trim Area 3.875" x .75"

Add'l Live Area for Text & Art  
3.625" x .5"

JOB CODE  
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