Extended Insert (EIN)

2-SIDES

FULL BLEED

FRONT
INSIDE AREA

INSIDE TYPE-SAFE AREA
5.25” x 8.125”
This area is where your main ad elements–logo, location, headline, copy, etc. should be placed.

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VISIBLE AREA

Bleed
6.5″ x 8.625″
Be sure to extend all background colors, images and graphics to fill entire bleed area.

Type-Safe Area
6″ x 8.125″
Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size
6.25″ x 8.375″
Indicates approximate trim line on final piece

Visible Area
0.75″ x 8.125″
This portion of the insert will stick out from the edge of the book

VISIBLE AREA

BACK
INSIDE AREA

INSIDE TYPE-SAFE AREA
5.25” x 8.125”
This area is where your main ad elements–logo, location, headline, copy, etc. should be placed.

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