



DD - LDP-Digest Size

FULL BLEED

9.25" x 5.25"

Be sure to extend all background colors, images and graphics to fill entire bleed area.

Type-Safe Area

8.75" x 4.75"

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size

9" x 5"

Indicates approximate trim line on final piece

DD - LDP-Digest Size

(Back With Bleed)

9.25" x 5.25"

Be sure to extend all background colors, images and graphics to fill entire bleed area.

Type-Safe Area

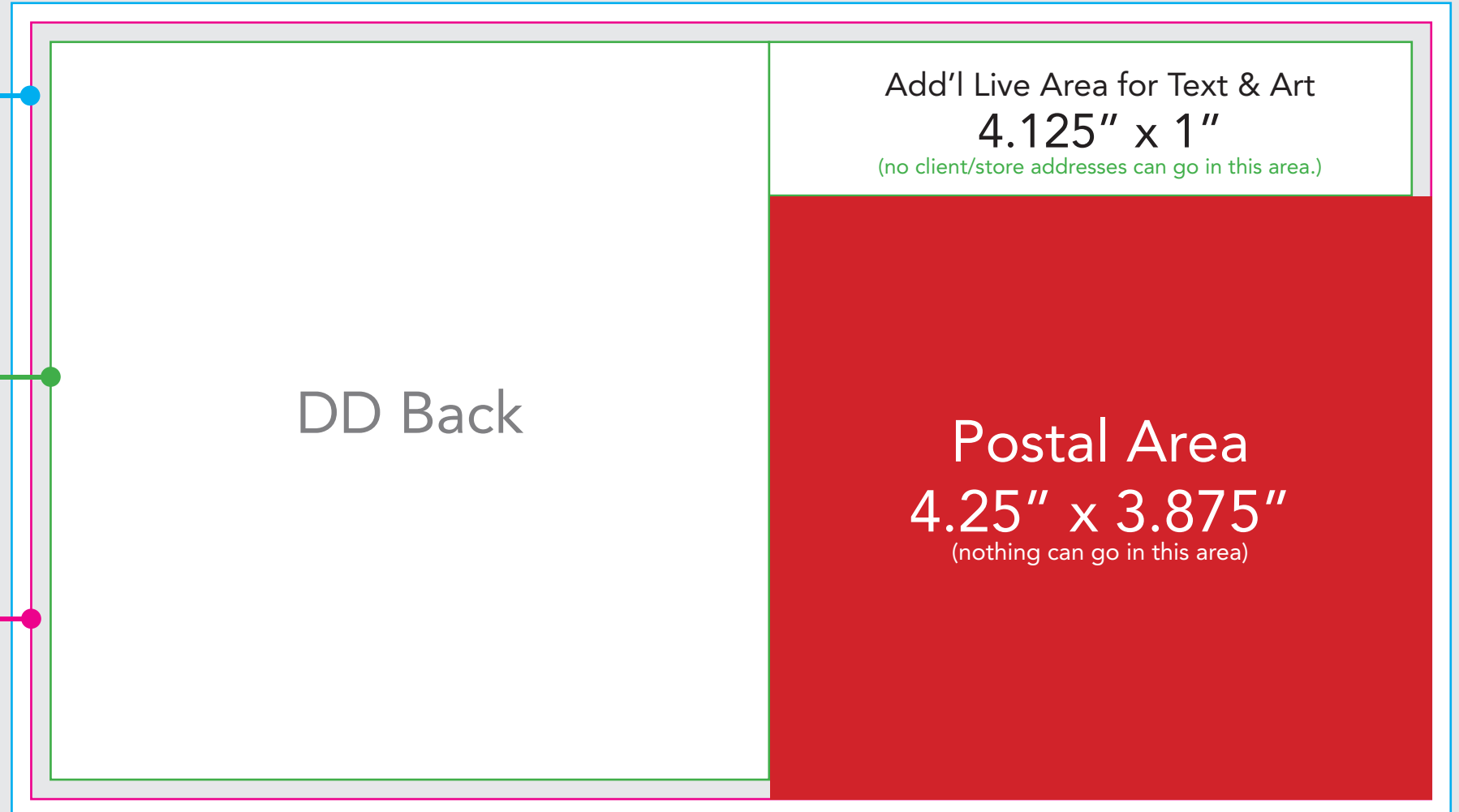
4.625" x 4.75"

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size

9" x 5"

Indicates approximate trim line on final piece



Add'l Live Area for Text & Art

4.125" x 1"

(no client/store addresses can go in this area.)

DD Back

Postal Area

4.25" x 3.875"

(nothing can go in this area)