

LDP-V - Valassis
FULL BLEED
 8.625" x 5.25"

Be sure to extend all background colors, images and graphics to fill entire bleed area.

Type-Safe Area
 7.875" x 4.5"

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size
 8.375" x 5"

Indicates approximate trim line on final piece

LDP-V Postcard
 (Back With Bleed)
 4.625" x 5.25"

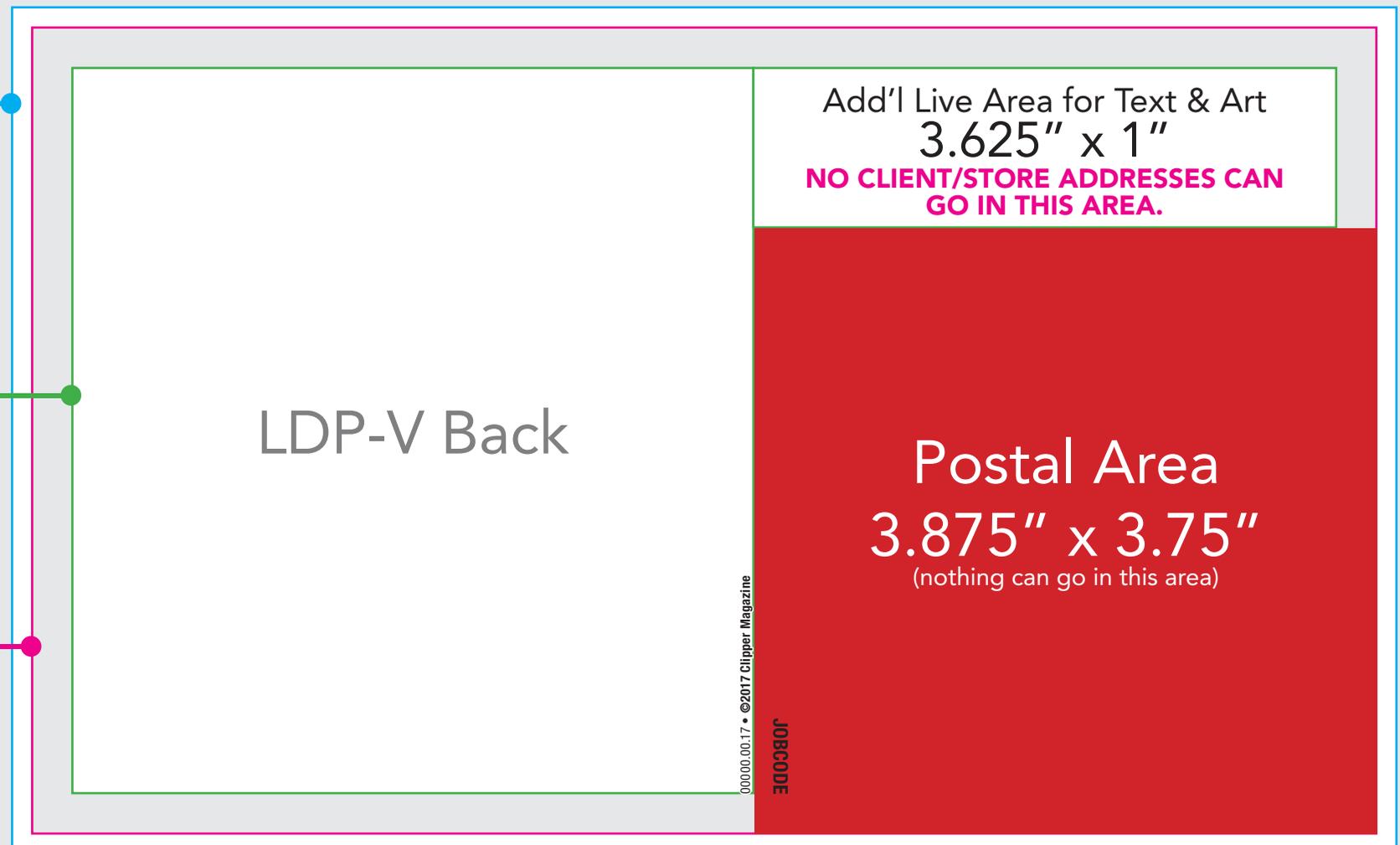
Be sure to extend all background colors, images and graphics to fill entire bleed area.

Type-Safe Area
 4.25" x 4.5"

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size
 8.375" x 5"

Indicates approximate trim line on final piece



Add'l Live Area for Text & Art
 3.625" x 1"
NO CLIENT/STORE ADDRESSES CAN GO IN THIS AREA.

Postal Area
 3.875" x 3.75"
 (nothing can go in this area)

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