

AIM (All-Island Media) LDP-C  
**NO BLEED**

Trim Size

**8.5" x 4.875"**

Indicates approximate trim line on final piece.

Type-Safe Area

**8" x 4.375"**

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

Trim Size (Back)

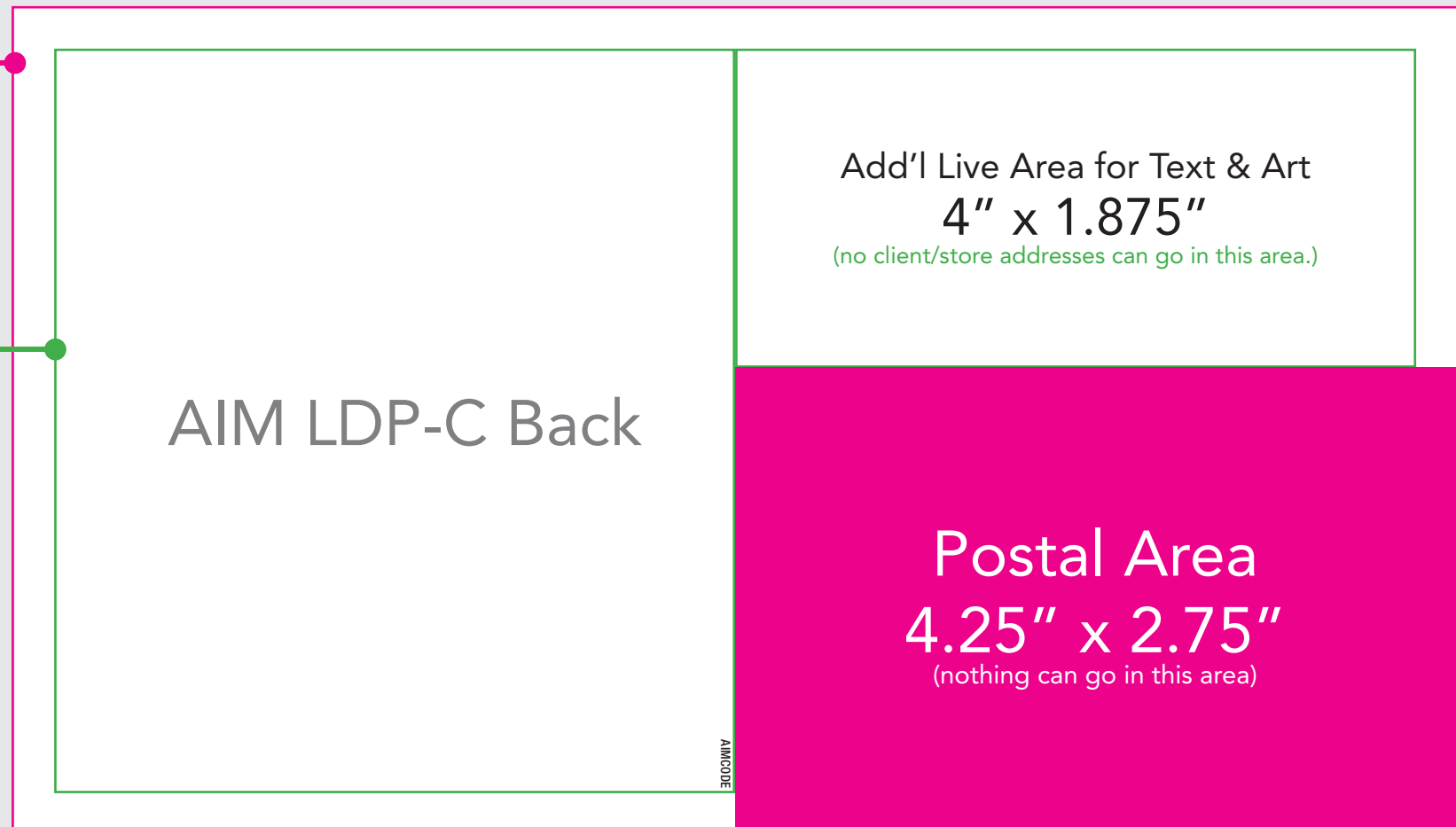
**8.5" x 4.875"**

Indicates approximate trim line on final piece.

Type-Safe Area

**4" x 4.375"**

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.



Add'l Live Area for Text & Art

**4" x 1.875"**

(no client/store addresses can go in this area.)

Postal Area

**4.25" x 2.75"**

(nothing can go in this area)