

VISIBLE AREA

INSIDE AREA

Postcard Front

Visible Area  
6.0" x 1.0"  
This portion of the card  
will stick out from the  
edge of the book.

VISIBLE AREA

INSIDE AREA

Postcard Back

Vertical Wide  
Postcard:  
6.0" x 11.25"  
Position all vital text and design  
elements within the live area. Any  
elements outside live area may be cut  
off.

Inside Area  
6.0" x 11.25"  
This portion of the card will be  
positioned inside the book.