LDP-V Add-On–Scratch-Off 1.5”
2-SIDES
FULL BLEED

FRONT
BLEED
8.625” x 5.25”
Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

TRIM
8.375” x 5”
Indicates approximate trim line on final piece.

TYPE-SAFE AREAS
All type-safe areas are 0.25” from edge of trim area. Position all vital text and design elements within the type-safe area. Any elements outside the type-safe area may be cut off.

TYPE-SAFE AREA
7.875” x 4.5”
This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

BACK
BLEED
4.625” x 5.25”
Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

TRIM
8.375” x 5”
Indicates approximate trim line on final piece.

TYPE-SAFE AREAS
All type-safe areas are 0.25” from edge of trim area. Position all vital text and design elements within the type-safe area. Any elements outside the type-safe area may be cut off.

TYPE-SAFE AREA
1.25”
This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

Add’l Live Area for Text & Art
3.625” x 1”
(no client/store addresses can go in this area.)

Postal Area
3.875” x 3.75”
(nothing can go in this area)

DATE
09/01/17
• ©2017 Clipper Magazine

BACK
BLEED
4.625” x 5.25”
Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

TRIM
8.375” x 5”
Indicates approximate trim line on final piece.

TYPE-SAFE AREAS
All type-safe areas are 0.25” from edge of trim area. Position all vital text and design elements within the type-safe area. Any elements outside the type-safe area may be cut off.

TYPE-SAFE AREA
1.25”
This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

Add’l Live Area for Text & Art
3.625” x 1”
(no client/store addresses can go in this area.)

Postal Area
3.875” x 3.75”
(nothing can go in this area)