FRONT

BLEED
8.625" x 5.25"
Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

TRIM
8.375" x 5"
Indicates approximate trim line on final book.

TYPE-SAFE AREAS
Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

TYPE-SAFE AREA
4.375" x 4.5"
This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

TYPE-SAFE AREA
3" x 4.5"
This area is where your standout offer, intended to be torn from the main card, should be placed.

Our recommendation is for a single offer for this type of addon product.

PERF

BACK

CLIENT

BLEED

4.625" x 5.25"

Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

TRIM

4.5" x 5"

Indicates approximate trim line on final book.

TYPE-SAFE AREAS

All type-safe areas are 0.25" from edge of trim area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

TYPE-SAFE AREA

3" x 4.5"

This area is where your standout offer, intended to be torn from the main card, should be placed.

Our recommendation is for a single offer for this type of addon product.

TYPE-SAFE AREA 0.5" x 4.5"

This area can be used to promote non-coupon offers, business name/location, or other noteworthy information.

00000.00.17 • ©2017 Clipper Magazine

JOBCODE

POSTAL AREA

PERF