

FRONT

SCRATCH OFF

CLIENT

BLEED

8.625" x 5.25"

Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

TRIM

8.375" x 5"

Indicates approximate trim line on final book.

TYPE-SAFE AREAS

All type-safe areas are 0.25" from edge of trim area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

TYPE-SAFE AREA

7.875" x 4.5"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.



BACK

BLEED

4.625" x 5.25"

Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

SCRATCH OFF

SCRATCH OFF 1.5" X 1.5"

TRIM

4.5" x 5"

Indicates approximate trim line on final book.

TYPE-SAFE AREAS

All type-safe areas are 0.25" from edge of trim area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

TYPE-SAFE AREA

4" x 4.5"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

TYPE-SAFE AREA
1.25"
Keep it brief.

1.25"
(on both sides)

1.5"
(on top & bottom)

POSTAL AREA

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JOB CODE

CLIENT