

# FRONT

SCRATCH OFF

CLIENT

## BLEED

8.625" x 5.25"

Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

## TRIM

8.375" x 5"

Indicates approximate trim line on final book.

## TYPE-SAFE AREAS

All type-safe areas are 0.25" from edge of trim area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.

## TYPE-SAFE AREA

7.875" x 4.5"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.



BACK

CLIENT

**BLEED**

4.625" x 5.25"

Be sure to extend all background colors, images, and graphics to fill the entire bleed area.

SCRATCH OFF

SCRATCH OFF 1" X 1"

**TYPE-SAFE AREA**

4" x 4.5"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

**TRIM**

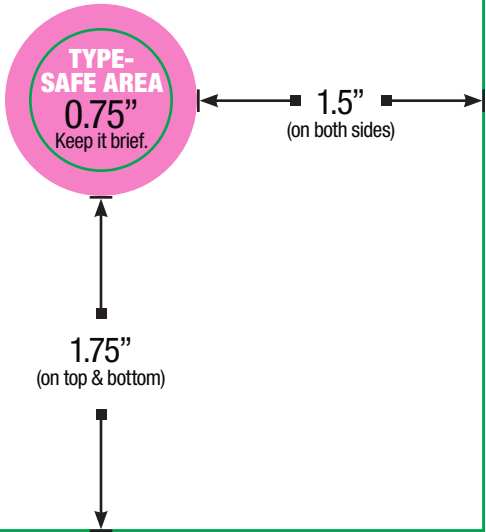
4.5" x 5"

Indicates approximate trim line on final book.

**TYPE-SAFE AREAS**

All type-safe areas are 0.25" from edge of trim area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.



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JOB CODE

POSTAL AREA

BACK

**BLEED**

4.625" x 5.25"

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SCRATCH OFF

CLIENT

**TYPE-SAFE AREA**

4" x 4.5"

This area is where your main ad elements—logo, location, headline, copy, etc. should be placed.

SCRATCH OFF 1" X 1"

**TRIM**

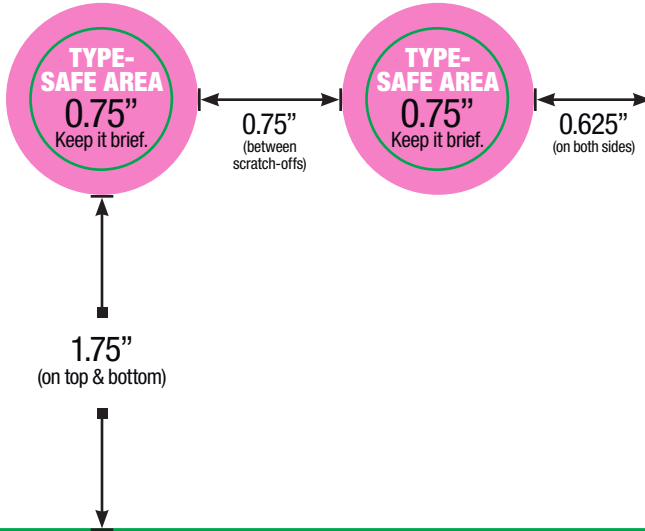
4.5" x 5"

Indicates approximate trim line on final book.

**TYPE-SAFE AREAS**

All type-safe areas are 0.25" from edge of trim area.

Position all vital text and design elements within the type-safe area. Any elements outside type-safe area may be cut off.



POSTAL AREA

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