

FULL PAGE

When supplying a full page ad there are two options regarding the file size. The dimensions are detailed below:

[width x height]

Option A:

Standard Full Page:

Your ad will be framed within the page of the publication.

7.2361" x 9.75"

Picas: 43p5 x 58p6

Option B:

Full Page Bleed:

Your ad will bleed to the edge of the printed page of the publication.

8.8125" x 11.5"

Picas: 52p10.5 x 69p0

Type Safe Area - Position all vital text and design elements within the Type Safe Area to avoid any important info from being cut off.

Type Safe Area: 7.2361" x 9.75" - Picas: 43p5 x 58p6

Trim Line - Indicates size of the trimmed final print.

Trim Size: 7.8125" x 10.5" - Trim Size Picas: 46p10.5 x 63p

NOTE: Trim Size is given for reference only.

DO NOT SUPPLY FILES AT THE TRIM SIZE.

Bleed Area - Be sure to extend all background colors, images and graphics to fill entire bleed area.

Bleed Size: 8.8125" x 11.5" - Picas: 52p10.5 x 69p0