

MASTHEAD AREA

(FOR INTERNAL USE ONLY)

FRONT COVER

When supplying a front cover ad there are two options regarding the file size. The dimensions are detailed below:

[width x height]

Option A:

Standard Front Cover:

Your ad will be framed within the page of the publication.

7.4583" x 8.1667 "

Picas: 44p9 x 49p

Option B:

Front Cover Bleed:

Your ad will bleed to the edge of the printed page of the publication.

8.8125" x 11.5"

Picas: 52p10.5 x 69p0

Type Safe Area - Position all vital text and design elements within the Type Safe Area to avoid any important info from being cut off.

Type Safe Area: 7.4583" x 8.1667" - Picas: 44p9 x 49p

Trim Line - Indicates size of the trimmed final print.

Trim Size: 7.8125" x 10.5" - Trim Size Picas: 46p10.5 x 63p0
NOTE: Trim Size is given for reference only.

DO NOT SUPPLY FILES AT THE TRIM SIZE.

Bleed Area - Be sure to extend all background colors, images and graphics to fill entire bleed area.

Bleed Size: 8.8125" x 11.5" - Picas: 52p10.5 x 69p0