

MAIL PANEL

(FOR INTERNAL USE ONLY)

BACK COVER

When supplying a back cover ad there are two options regarding the file size. The dimensions are detailed below:

[width x height]

Option A:

Standard Back Cover:

Your ad will be framed within the page of the publication.

7.4583" x 8.1458"

Picas: 44p9 x 48p10.5

Option B:

Back Cover Bleed:

Your ad will bleed to the edge of the printed page of the publication.

8.8125" x 8.825"

Picas: 52p10.5 x 52p11.5

Type Safe Area - Position all vital text and design elements within the Type Safe Area to avoid any important info from being cut off.

Type Safe Area: 7.4583" x 8.1458" - Picas: 44p9 x 48p10.5

Trim Line - Indicates size of the trimmed final print.

Trim Size including Mailing Panel:
7.8125" x 10.5" - Picas: 46p10.5 x 63p0

NOTE: Trim Size is given for reference only.

DO NOT SUPPLY FILES AT THE TRIM SIZE.

Bleed Area - Be sure to extend all background colors, images and graphics to fill entire bleed area.

Bleed Size: 8.8125" x 8.825" - Picas: 52p10.5 x 52p11.5