

2 PAGE SPREAD

When supplying a 2 page spread ad there are two options regarding the file size. The dimensions are detailed below:

Option A:

Standard 2 Page Spread:

Your ad will be framed within the page of the publication.

15.0486" x 9.75"

Picas: 90p3.5 x 58p6

Option B:

2 Page Spread Bleed:

Your ad will bleed to the edge of the printed page of the publication.

16.625" x 11.5"

Picas: 99p9 x 69p0

Type Safe Area - Position all vital text and design elements within the Type Safe Area to avoid any important info from being cut off.

Type Safe Area: 15.0486" x 9.75" - Picas: 90p3.5 x 58p6

Trim Line - Indicates size of the trimmed final print.

Trim Size: 15.625" x 10.5" - Trim Size Picas: 93p9 x 63p0
NOTE: Trim Size is given for reference only.

DO NOT SUPPLY FILES AT THE TRIM SIZE.

Bleed Area - Be sure to extend all background colors, images and graphics to fill entire bleed area.

Bleed Size: 16.625" x 11.5" - Picas: 99p9 x 69p0