

.....WE HAVE TWO DIFFERENT FRONT AND BACK COVER SIZES.....
THE ONE IN RED GET INSERTED INTO THE MAIN PUBLICATION.
THE ONE IN BLUE IS A HOME AND DECOR MAGAZINE.

If you are unsure of what ad size or publication you are in, please contact your sales representative.

AD SIZE	INCHES	PICAS
FRONT COVER (LIVE AREA INSERT)	6.8333" x 8.0833"	41p0 x 48p6
BACK COVER (LIVE AREA INSERT)	6.8333" x 10.125"	41p0 x 60p6
FRONT COVER (LIVE AREA MAGAZINE)	7.4583" x 8.1667"	44p9 x 49p
BACK COVER (LIVE AREA MAGAZINE)	7.4583" x 8.1458"	44p9 x 48p10.5
FULL PAGE (LIVE AREA)	7.2361" x 9.75"	43p5 x 58p6
2 PAGE SPREAD (LIVE AREA)	15.0486" x 9.75"	90p3.5 x 58p6
QUARTER PAGE (horizontal)	7.2361" x 2.1042"	43p5 x 12p7.5
THIRD PAGE (horizontal)	7.2361" x 2.9537"	43p5 x 17p8.667
HALF PAGE (horizontal)	7.2361" x 4.6528"	43p5 x 27p11
THREE QUARTER PAGE	7.2361" x 7.2014"	43p5 x 43p2.5
TWO THIRDS PAGE	7.2361" x 6.3518"	43p5 x 38p1.333

When designing ads for our publication there are two options regarding the file size.

Option A:

Standard Live Area:
Your ad will be framed within the page of the publication. For this you can use the sizes listed here.

Option B:

Full Bleed:
Your ad will bleed to the edge of the printed page of the publication. For this option you will need to pull a template from our website. www.clipperdd.com.