

If you are unsure of what ad size or publication you are in, please contact your sales representative.

AD SIZE

INCHES

PICAS

FRONT COVER (LIVE AREA)

5.9375" x 7"

35p7.5 x 42p0

FULL PAGE (LIVE AREA)

6.9375" x 7"

41p7.5 x 42p0

BACK COVER (LIVE AREA)

5.9375" x 7"

35p7.5 x 42p0

2 PAGE SPREAD (LIVE AREA)

14.875" x 7"

89p3 x 42p0

When designing ads for our publication there are two options regarding the file size.

Option A:

Standard Live Area:
Your ad will be framed within the page of the publication. For this you can use the sizes listed here.

Option B:

Full Bleed:
Your ad will bleed to the edge of the printed page of the publication. For this option you will need to pull a template from our website.
www.clipperdd.com.