



## BACK COVER

When supplying a back cover ad there are two options regarding the file size. The dimensions are detailed below:

[width x height]

Option A:

### Standard Back Cover:

Your ad will be framed within the page of the publication.

**5.9375" x 7"**

Picas: 35p7.5 x 42p0

Option B:

### Back Cover Bleed:

Your ad will bleed to the edge of the printed page of the publication.

**8.9375" x 9"**

Picas: 53p7.5 x 54p0

**Type Safe Area** - Position all vital text and design elements within the Type Safe Area to avoid any important info from being cut off.

Type Safe Area: 5.9375" x 7" - Picas: 38p7.5 x 42p0

**Trim Line** - Indicates size of the trimmed final print.

Trim Size: 7.9375" x 8" - Trim Size Picas: 47p7.5 x 48p0  
NOTE: Trim Size is given for reference only.

**DO NOT SUPPLY FILES AT THE TRIM SIZE.**

**Bleed Area** - Be sure to extend all background colors, images and graphics to fill entire bleed area.

Bleed Size: 8.9375" x 9" - Picas: 53p7.5 x 54p0