

2 PAGE SPREAD

When supplying a 2 page spread ad there are two options regarding the file size.

The dimensions are detailed below:

[width x height]

Option A:

Standard 2 Page Spread:

Your ad will be framed within the page of the publication.

14.875" x 7"

Picas: 89p3 x 42p0

Option B:

2 Page Spread Bleed:

Your ad will bleed to the edge of the printed page of the publication.

17.875" x 9"

Picas: 101p3 x 54 p0

Type Safe Area - Position all vital text and design elements within the Type Safe Area to avoid any important info from being cut off.

Type Safe Area: 14.875" x 7" - Picas: 89p3 x 42p0

Trim Line - Indicates size of the trimmed final print.

Trim Size: 15.875" x 8" - Trim Size Picas: 95p3 x 48p0

NOTE: Trim Size is given for reference only.

DO NOT SUPPLY FILES AT THE TRIM SIZE.

Bleed Area - Be sure to extend all background colors, images and graphics to fill entire bleed area.

Bleed Size: 16.875" x 9" - Picas: 101p3 x 54p0