

*If you are unsure of what ad size or publication you are in, please contact your sales representative.*

## AD SIZE

## INCHES

## PICAS

**TRIMMED GATEFOLD** (LIVE AREA)

6.1739" x 9.75"

37p0.52 x 58p6

**THERE IS ALSO A FRONT COVER AND BACK COVER 4 PAGE ATTACHED GATEFOLD. PLEASE CALL AND WE CAN PROVIDE YOU WITH A TEMPLATE.**

**When designing ads for our publication there are two options regarding the file size.**

**Option A:**

Standard Live Area:  
Your ad will be framed within the page of the publication. For this you can use the sizes listed here.

**Option B:**

Full Bleed:  
Your ad will bleed to the edge of the printed page of the publication. For this option you will need to pull a template from our website.  
[www.clipperdd.com](http://www.clipperdd.com).