

## TRIMMED GATEFOLD

When supplying a trimmed gatefold ad there are two options regarding the file size. The dimensions are detailed below:

[width x height]

### Option A:

#### Trimmed Gatefold:

Your ad will be framed within the page of the publication.

**6.1739" x 9.75"**

**Picas: 37p0.52 x 58p6**

### Option B:

#### Trimmed Gatefold Bleed:

Your ad will bleed to the edge of the printed page of the publication.

**7.75" x 11.5"**

**Picas: 46p6 x 69p0**

**Type Safe Area** - Position all vital text and design elements within the Type Safe Area to avoid any important info from being cut off.

Type Safe Area: 6.1739" x 9.75" - Picas: 37p0.52 x 58p6

**Trim Line** - Indicates size of the trimmed final print.

Trim Size: 6.75" x 10.5" - Trim Size Picas: 40p6 x 63p0  
NOTE: Trim Size is given for reference only.

**DO NOT SUPPLY FILES AT THE TRIM SIZE.**

**Bleed Area** - Be sure to extend all background colors, images and graphics to fill entire bleed area.

Bleed Size: 7.75" x 11.5" - Picas: 46p6 x 69p0

