

If you are unsure of what ad size or publication you are in, please contact your sales representative.

AD SIZE	INCHES	PICAS
<b>FRONT COVER</b> <i>(LIVE AREA)</i>	6.3333" x 7.1667"	38p0 x 43p0
<b>FULL PAGE</b> <i>(LIVE AREA)</i>	6.1111" x 9.75"	36p8 x 58p6
<b>BACK COVER</b> <i>(LIVE AREA)</i>	6.8333" x 7.5"	41p0 x 45p0
<b>QUARTER PAGE</b> <i>(horizontal)</i>	6.1111" x 2.1042"	36p8 x 12p7.5
<b>QUARTER PAGE</b> <i>(Vertical)</i>	2.8333" x 4.6528"	17p0 x 27p11
<b>THIRD PAGE</b> <i>(horizontal)</i>	6.1111" x 2.9537"	36p8 x 17p8.667
<b>HALF PAGE</b> <i>(horizontal)</i>	6.1111" x 4.6528"	36p8 x 27p11
<b>HALF PAGE</b> <i>(Vertical)</i>	2.833" x 9.75"	17p0 x 58p6
<b>THREE QUARTER PAGE</b>	6.1111" x 7.2014"	36p8 x 43p2.5
<b>TWO THIRDS PAGE</b>	6.1111" x 6.3518"	36p8 x 38p1.333

**When designing ads for our publication there are two options regarding the file size.**

**Option A:**

Standard Live Area:  
Your ad will be framed within the page of the publication. For this you can use the sizes listed here.

**Option B:**

Full Bleed:  
Your ad will bleed to the edge of the printed page of the publication. For this option you will need to pull a template from our website.  
[www.clipperdd.com](http://www.clipperdd.com).