

If you are unsure of what ad size or publication you are in, please contact your sales representative.

AD SIZE	INCHES	PICAS
FRONT COVER (LIVE AREA)	6.8333" x 7.7361"	41p0 x 46p5
FULL PAGE (LIVE AREA)	6.6111" x 9.75"	39p8 x 58p6
BACK COVER (LIVE AREA)	6.8333" x 8.1458"	41p0 x 48p10.5
2 PAGE SPREAD (LIVE AREA)	13.7986" x 9.75"	82p9.5 x 58p6
QUARTER PAGE (horizontal)	6.6111" x 2.1042"	39p8 x 12p7.5
QUARTER PAGE (Vertical)	3.0833" x 4.6528"	18p6 x 27p11
THIRD PAGE (horizontal)	6.6111" x 2.9537"	39p8 x 17p8.667
HALF PAGE (horizontal)	6.6111" x 4.6528"	39p8 x 27p11
HALF PAGE (Vertical)	3.0833" x 9.75"	18p6 x 58p6
THREE QUARTER PAGE	6.6111" x 7.2014"	39p8 x 43p2.5
TWO THIRDS PAGE	6.6111" x 6.3518"	39p8 x 38p1.333
SIXTH PAGE (horizontal)	3.08" x 2.95"	18p6 x 17p9
SIXTH PAGE (Vertical)	1.9074" x 4.6528"	11p5.333 x 27p11
EIGHTH PAGE	3.0833" x 2.1042"	18p6 x 12p7.5
HALF FRONT COVER (Vertical)	3.0833" x 7.5069"	18p6 x 45p0.5
HALF BACK COVER (Vertical)	3.0833" x 7.9236"	18p6 x 47p6.5
HALF FRONT COVER (horizontal)	6.6111" x 3.5714"	39p8 x 21p5.142
HALF BACK COVER (horizontal)	6.6111" x 3.7396"	39p8 x 22p5.251

When designing ads for our publication there are two options regarding the file size.

Option A:

Standard Live Area:
Your ad will be framed within the page of the publication. For this you can use the sizes listed here.

Option B:

Full Bleed:
Your ad will bleed to the edge of the printed page of the publication. For this option you will need to pull a template from our website. www.clipperdd.com.