

**HALF FRONT COVER**

**There is no bleed**

**MASTHEAD AREA**  
( FOR INTERNAL USE ONLY )

**HALF FRONT COVER**

[width x height]

**3.0833" x 7.5069"**

**Picas: 18p6 x 45p0.5**

**There is no bleed**

In order to maintain our branded look,  
the width of our coupon area is  
now consistent for all ads.

**COUPON AREA**

Place Coupons  
Anywhere Within  
This Area