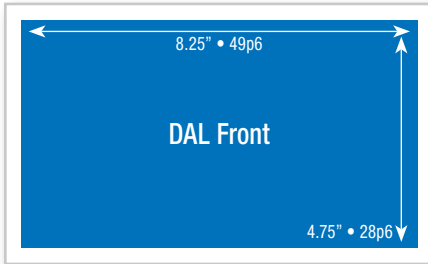


SIDE 1



DAL

Postcard

PAPER SIZE – 8.5" X 5.0"

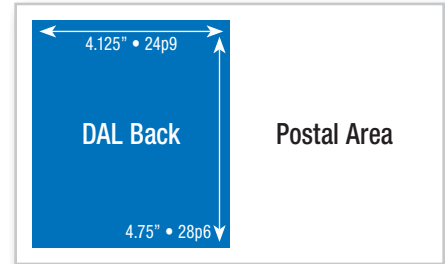
FRONT LIVE AREA

8.25" x 4.75" (49p6 x 28p6)

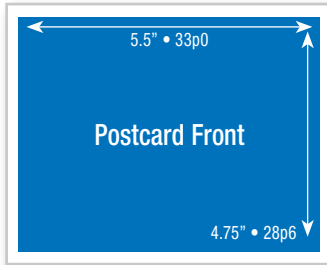
BACK LIVE AREA

4.125" x 4.75" (24p9 x 28p6)

SIDE 2



SIDE 1



SINGLE

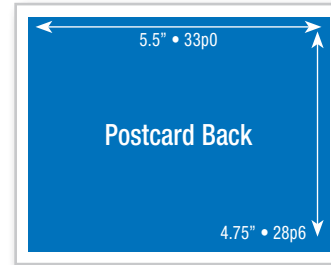
Inside Postcard

PAPER SIZE – 5.75" X 5.0"

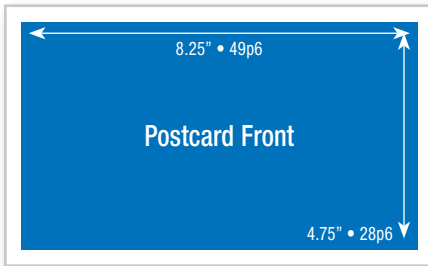
LIVE AREA

5.5" x 4.75" (33p0 x 28p6)

SIDE 2



SIDE 1



JUMBO

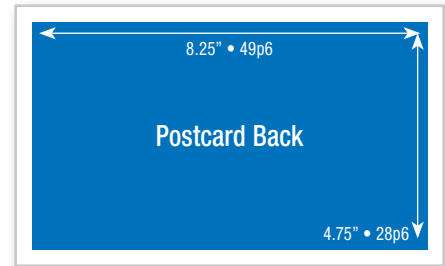
Inside Postcard

PAPER SIZE – 8.5" X 5.0"

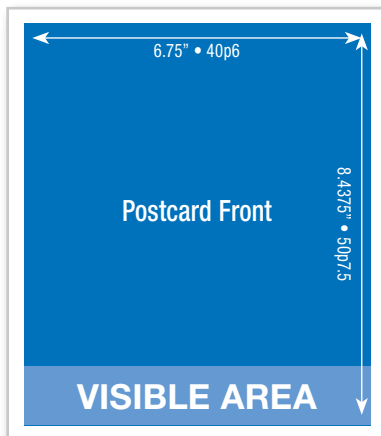
LIVE AREA

8.25" x 4.75" (49p6 x 28p6)

SIDE 2



SIDE 1



EXTENDED Inside Postcard

PAPER SIZE – 7.0" X 8.6875

LIVE AREA

6.75" x 8.4375" (40p6 x 50p7.5)

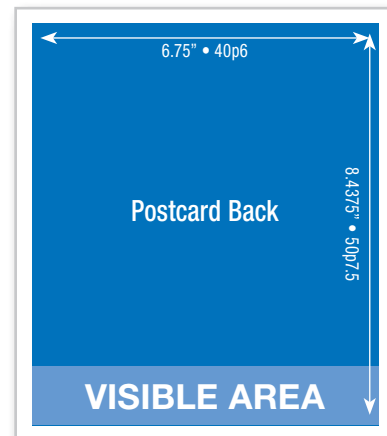
INSIDE AREA

6.75" x 6.9375" (40p6 x 41p7.5)

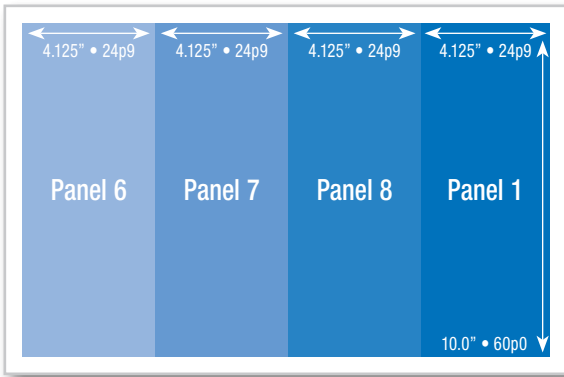
VISIBLE AREA

6.75" x 1.5" (40p6 x 9p0)

SIDE 2



SIDE 1



CENTER INSERT

8 Panels

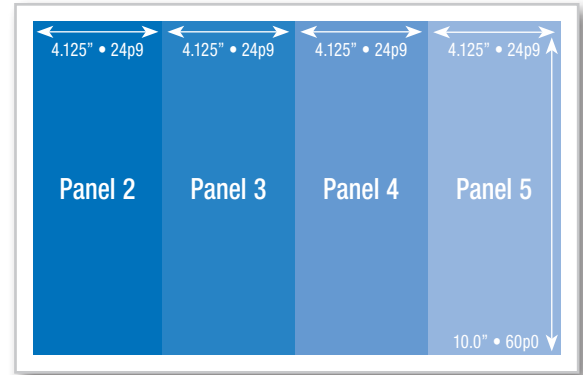
PAPER SIZE – 17.0" X 10.5"

LIVE AREA

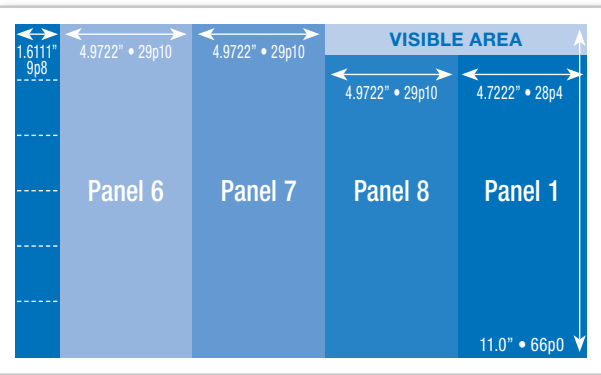
16.5" x 10.0"

8 panels –
4 panels each side, folded twice

SIDE 2



SIDE 1



VERTICAL EXTENDED MENU

8-Panel w/Flap

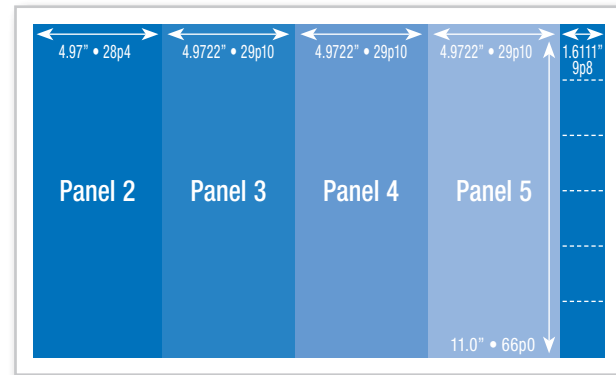
PAPER SIZE – 21.75" X 11.5"

LIVE AREA

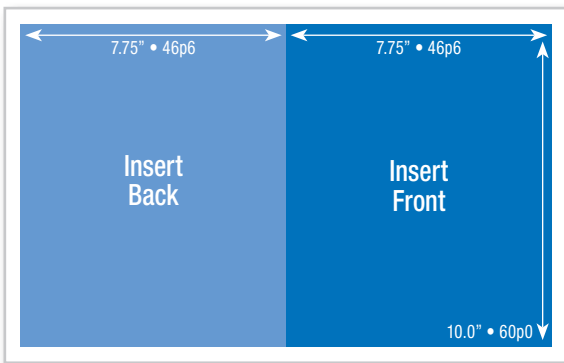
21.25" x 11.0" (127p6 x 66p0)

4 panels each side, folded twice

SIDE 2



SIDE 1



CUSTOM LOOSE INSERT

4 Pages

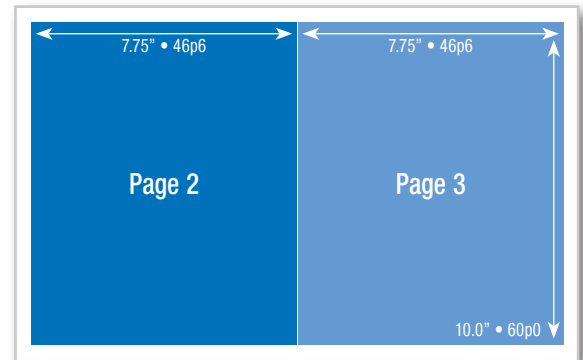
PAPER SIZE – 16.0" X 10.5"

LIVE AREA

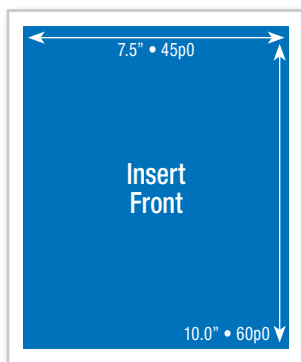
15.5" x 10.0" (93p0 x 60p0)

4 panels –
2 panels each side, folded in half

SIDE 2



SIDE 1



CUSTOM LOOSE INSERT

2 Pages

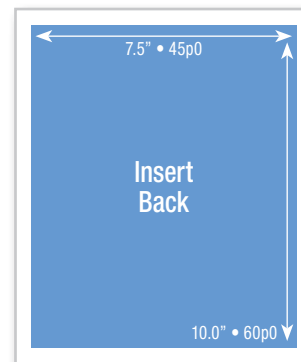
PAPER SIZE – 8.0" X 10.5"

LIVE AREA

7.5" x 10.0"

(45p0 x 60p0)

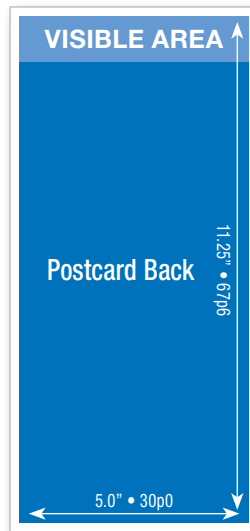
SIDE 2



SIDE 1



SIDE 2



VERTICAL Extended Postcard

PAPER SIZE – 5.25" x 11.5"

LIVE AREA

5.0" x 11.25" (30p0 x 67p6)

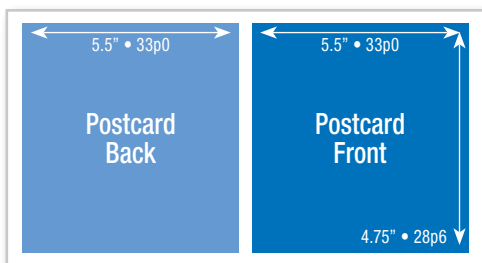
INSIDE AREA

5.0" x 10.25" (30p0 x 61p6)

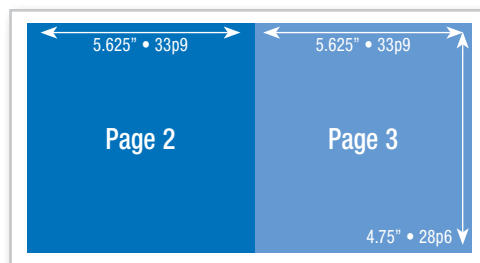
VISIBLE AREA

5.0" x 1.0" (30p9 x 6p0)

SIDE 1



SIDE 2



FOLDED Inside Postcard

PAPER SIZE – 11.5" X 5.0"

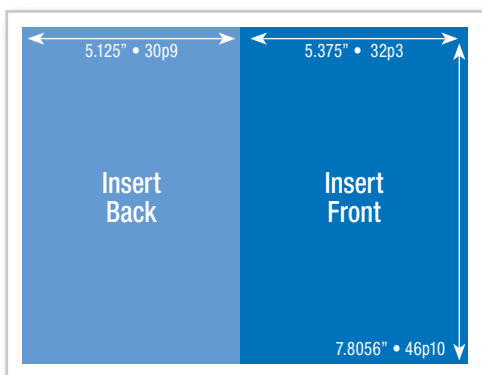
LIVE AREA

11.25" x 4.75" (67p6 x 28p6)

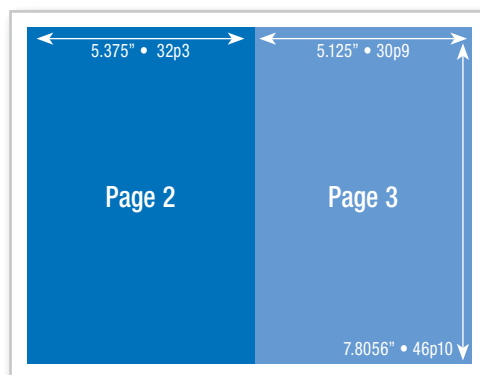
4 panels –

2 panels each side, folded in half

SIDE 1



SIDE 2



CENTER INSERT 4 Panels

PAPER SIZE – 11.0" X 8.5"

LIVE AREA

10.5" x 7.8056" (63p0 x 46p10)

4 panels –

2 panels each side, folded once

BUSINESS CARDS and MAGNETS

one-sided

LIVE AREA

3.125" x 1.625" (18p9 x 9p9)

TRIM AREA

3.5" x 2.0" (21p0 x 12p0)

BLEED

0.1" (0p7.2)

