

Diagram illustrating the dimensions and visible area of a postcard front:

- Overall width: 6.75" • 40p6
- Overall height: 8.4375" • 50p7.5
- Text: Postcard Front
- Visible Area (shaded blue region):

Diagram illustrating the dimensions and visible area of a postcard back:

- Overall dimensions: 6.75" • 40p6
- Visible area dimensions: 8.4375" • 50p7.5
- Label: **Postcard Back**
- Label: **VISIBLE AREA**

EXTENDED Inside Postcard

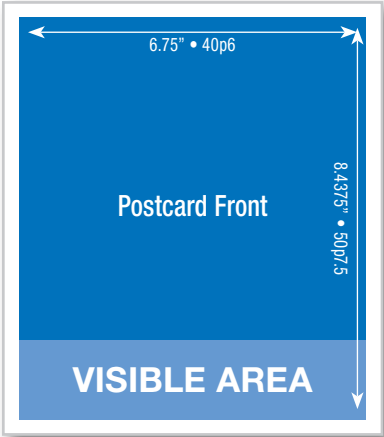
LIVE AREA

INSIDE AREA

VISIBLE AREA

6.75" x 1.5" (40p6 x 9p0)

SIDE 1



ClipperMagazine®

EXTENDED
Inside Postcard

PAPER SIZE – 7.0" X 8.6875

LIVE AREA

6.75" X 8.4375" (40p6 x 50p7.5)

INSIDE AREA

6.75" X 6.9375" (40p6 x 41p7.5)

VISIBLE AREA

6.75" x 1.5" (40p6 x 9p0)

SIDE 2



NO BLEEDS

VISIBLE AREA